

# NEWS YOU CAN USE!



## THE PRESIDENT OF FRANCE LOVES THE RAINBOW!

*The other day Tharcisse Horn (the Distributor for France) received a phone call from "Very Elle" magazine to let them know that they were doing a layout in their next issue on products that Nicolas Sarkozy, who is the President of France, uses in the Presidential palace. One of the products that Mrs. Sarkozy uses is the fabulous Rainbow. The magazine suggested that because the Rainbow was being featured so prominently that Tharcisse should probably donate some advertising dollars to them for product placement. Tharcisse informed the magazine that "we don't use commercial advertising" and declined the offer. He assumed that because of his refusal to pay the magazine any money that the Rainbow would not be included in the issue. When the issue came out Tharcisse was surprised to see the beautiful pictorial of the Rainbow! He found out that President Sarkozy insisted that Rainbow be included in the issue. In fact he loves the Rainbow so much that he gave 6 Rainbows to his new wife as a wedding gift!*

**Viva Le Rainbow!**